

## Sponsorship & advertising opportunities

Reach around 6,000 marketers in The Chartered Institute of Marketing's Greater London region.

- Advertise in GLR News
- Advertise on the GLR website
- Sponsor an issue of GLR News
- Sponsor a reader competition in GLR News
- Sponsor an event

To check availability contact Mark Ganellin on 01763 274440 or [mark@marketingzone.co.uk](mailto:mark@marketingzone.co.uk)

### The Chartered Institute of Marketing

The Chartered Institute of Marketing is the leading international professional marketing body with some 50,000 members worldwide. First established in 1911 it defines the marketing standards that operate in the UK and is the global champion of best marketing practice. The Institute exists to

develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners, enabling them to deliver exceptional results for their organizations. It does this by providing membership, qualifications and training to marketing professionals around the world.

### The Greater London Region (GLR) of The Chartered Institute of Marketing

There are some 6,000 members within the region. Half of these members are registered as studying for professional Chartered Institute of Marketing qualifications. Members run the region on a voluntary basis, through the regional Board and local teams. The region offers a host of local services including seminars, networking events, careers fairs, student support and regional news.

### Advertise in the GLR News e-bulletin, £500

Your advert will appear in the e-bulletin which is sent by email to all GLR members.

### Advertise on the GLR website, £250

Your advert will appear on the home page of the GLR website for one month, size 187 x 76 pixels.

### Sponsor an issue of GLR News, £750

This will provide you with 3 promotional opportunities in: GLR News e-bulletin, GLR News full newsletter webpage and GLR News index web page for two months.

### Sponsor a reader competition in GLR News for £350 plus £800 worth of product at retail prices

This will provide you with 3 promotional opportunities in: GLR News e-bulletin, GLR News full newsletter webpage and GLR News index web page for two months.

### Sponsor an event, from £1,000

This will provide you with promotional opportunities in: GLR Event e-bulletin, GLR News e-bulletin, events page of the GLR website, introductory PowerPoint presentation and exhibition stand space at the event itself.

